**World Immunization Week 2023 – Sample Social Media Posts**

*Help Rotary raise awareness for polio eradication and the importance of vaccines during World Immunization Week, 24-30 April. Show your commitment by sharing some of these sample posts on social media. You can also paint your pinkie purple and post a picture online using the hashtags #EndPolio and #VaccinesWork.*

*Find more resources to download on the* [*End Polio Now Resource Center*](https://endpol.io/wiwrc)*.*

* This week is World Immunization Week! Donate to support @Rotary’s fight to #EndPolio because #VaccinesWork [endpol.io/giv3](http://www.endpol.io/give)
* Because #VaccinesWork, @Rotary & partners have reduced polio cases by 99.9% worldwide since 1988. @EndPolioNow won't stop until we end the disease for good. Donate to support #EndPolio: [endpol.io/giv3](http://www.endpol.io/give)
* In countries where polio is a threat, kids’ pinkies are marked with purple ink after they’re immunized, helping #EndPolio health workers know which kids are protected. #VaccinesWork @Rotary [endpol.io/wiw](http://www.EndPolio.org)
* Through the science of immunization, @Rotary & partners have saved an estimated 20 million children from becoming paralyzed by polio. #VaccinesWork #EndPolio [endpol.io/wiw](http://www.EndPolio.org)
* #VaccinesWork & are the best investments we can make in human health & potential. Thanks to the polio vaccine, the world’s seen a 99.9% reduction in polio cases since 1988. @Rotary #EndPolio [endpol.io/wiw](http://www.EndPolio.org)
* When @Rotary formed PolioPlus 1985 to #EndPolio, polio paralyzed 1,000+ children every single day in 125 polio-endemic countries. Because #VaccinesWork, just 2 countries remain wild polio-endemic. See 2023 case counts: [endpol.io/wiw](http://www.EndPolio.org)
* #DYK @Rotary members have contributed more than $2.6 billion dollars and countless volunteer hours to the fight to #EndPolio. Together with our partners we immunize over 400 million children every year. #VaccinesWork [endpol.io/wiw](http://www.EndPolio.org)
* #COVID19 reminds us that disease outbreaks anywhere can be a threat everywhere. That’s why @Rotary #EndPolio is more committed than ever to ending the threat of polio for every child, everywhere. #VaccinesWork [endpol.io/wiw](http://www.EndPolio.org)
* #VaccinesWork & the progress made in the fight to #EndPolio is proof. Only 2 countries remain wild polio-endemic. Learn why @Rotary believes we can shrink that number to 0: [endpol.io/5erd](http://www.endpol.io/5erd)
* #EndPolio infrastructure & expertise in vaccination campaigns, disease surveillance, social mobilization & outbreak response plays a critical role in responding to #COVID19. @Rotary [endpol.io/5w4ys](http://endpol.io/5way)
* As the first organization to envision a polio-free world through mass immunization of children, @Rotary believes the decision to vaccinate is a humanitarian imperative. Read the position statement on #COVID19 vaccination here: [endpol.io/cvplg](https://endpol.io/cvplg) #VaccinesWork #EndPolio
* This #WorldImmunizationWeek, I’m joining with @Rotary #EndPolio to advocate for equitable distribution of vaccines, like those for polio & #COVID19. #VaccinesWork [endpol.io/eqcv](https://endpol.io/eqcv)