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**Sample Facebook posts:**

Where are we in the fight to end polio? What bold steps are we taking to get there? Find out during a live event on World Polio Day. Endpolio.org

No child should have to suffer from this vaccine-preventable disease. Help us make an impact on World Polio Day. Endpolio.org

Smallpox is the only human disease ever eradicated. Let’s make polio the second. Join the fight on World Polio Day. Endpolio.org

How can you triple your impact? Thanks to a 2-to-1 match from the Bill & Melinda Gates Foundation, every donation made to Rotary to end polio will be tripled. Donate today. endpolio.org/donate

**Sample Twitter posts:**

Join @Rotary for a live #WorldPolioDay event & make an impact in the global fight to #endpolio: endpolio.org

#DYK polio could be the 2nd human disease to ever be eradicated? Help @Rotary #endpolio forever. endpolio.org

No child should suffer from this vaccine-preventable disease. Help us #endpolio for good. endpolio.org @Rotary @gatesfoundation

We can #endpolio globally. Join @Rotary for a live #WorldPolioDay update on 24 October: endpolio.org

Triple your impact on #WorldPolioDay thanks to @gatesfoundation's 2-to-1 match. Join @Rotary & donate to #endpolio: endpolio.org/donate