HOW YOU CAN CELEBRATE WORLD POLIO DAY

HOST

• Organize a viewing party for friends and club members to watch the Online Global Update.
• Don’t forget to tell us how you’re celebrating! Register your event.
• Invite local media, officials, and leaders to introduce them to Rotary.
• Dedicate a club meeting to World Polio Day and update your website with the event details.
• Create a fundraising or community event. Every $1 raised is matched 2-to-1 by the Bill & Melinda Gates Foundation.

WRITE

• Email or call local reporters and pitch a story about World Polio Day and your club’s contributions to the effort.
• Write a letter to the editor of your local newspaper about the importance of ending polio. Send it to the op-ed or editorial features editor for consideration.
• Write your government officials asking for their continued support of polio eradication efforts.

SHARE

• Share the sample social media posts on your Facebook, Twitter and Instagram pages.
• Use the #endpolio hashtag to follow and join the global conversation on social media.
• Follow End Polio Now on Facebook and Twitter.
• Update your Facebook cover photo and Twitter avatar, using the graphics provided.
• Use Brand Center to create a People of Action End Polio Now social media post that promotes your club’s local events.

VIEW

• Mark your calendar to tune in for Rotary’s World Polio Day Online Global Update on 24 October.
• Visit the Rotary International Facebook page to RSVP to the Online Global Update.
• Follow the event on social media and share it with your network.

Donate Now endpolio.org