

# WORLD POLIO DAY

## HOW YOU CAN CELEBRATE

END  
POLIO  
NOW



### VIEW

- Mark your calendar to tune in for Rotary's World Polio Day event on **24 October**.
- Watch the event on **24 October** on [endpolio.org](https://endpolio.org) (or anytime following the event).
- Follow the event on social media and share it with your network.

### SHARE

- Share the sample **Facebook** posts, **Instagram** images, and tweets on our website.
- Use the #endpolio hashtag to follow and join the global conversation on social media.
- Follow End Polio Now on Facebook and Twitter.
- Update your Facebook cover photo and Twitter avatar, using the graphics provided.
- Don't forget to tell us how you're celebrating! **Promote your event page.**

### HOST

- Organize a viewing party for friends and club members to watch the World Polio Day events.
- Invite local media, officials, and leaders to introduce them to Rotary.
- Dedicate a club meeting to World Polio Day and update your website with the event details.
- Create a fundraising or community event. Every \$1 raised is matched 2-to-1 by the Bill & Melinda Gates Foundation.

### WRITE

- Email or call local reporters and pitch a story about World Polio Day and your club's contributions to the effort.
- Write a letter to the editor of your local newspaper about the importance of ending polio. Send it to the op-ed or editorial features editor for consideration.
- Write your government officials asking for their continued support of polio eradication efforts.

Donate Now

[endpolio.org](https://endpolio.org)